

# THE BIG GAY SURVEY RESULTS

By ROMEO

Completed surveys: 58,843



## CATEGORY: BIG GAY FUN

RANK	COUNT	Which Gay Show could you watch for hours?
1.	16,275	Queer as Folk
2.	10,484	Will & Grace
3.	9,095	Golden Girls
4.	8,035	Absolutely Fabulous
5.	6,924	Glee
6.	6,552	Sense8
7.	4,820	Orange is the New Black
8.	4,745	RuPaul's Drag Race
9.	4,655	Looking
10.	2,857	Grace and Frankie
11.	2,764	Please Like Me
12.	2,526	Cucumber (Banana, Tofu)
13.	995	Eastsiders
14.	820	Ja'mie: Private School Girl

RANK	COUNT	Which queer band or musician consistently gives you all the feels?
1.	16,899	George Michael
2.	8,239	Sam Smith
3.	2,044	Troye Sivan
4.	1,914	Christine and The Queens
5.	1,317	ANOHNI (Anthony and the Johnsons)
6.	1,086	Oscar & The Wolf
7.	699	Cazwell

RANK	COUNT	Which festival would you most like to go to?
1.	9,345	Tomorrowland (Belgium)
2.	5,787	Burning Man (USA)
3.	3,184	Glastonbury (UK)
4.	3,147	Milkshake (Netherlands, Brazil)
5.	2,907	Coachella (USA)
6.	2,209	Sziget (Hungary)
7.	1,166	Fuji Rock Festival (Japan)
8.	1,123	Electric Daisy Carnival (USA, Japan, Mexico)

RANK	COUNT	What's your favorite type of holiday?
1.	35,824	Relaxing at the beach
2.	32,462	City breaks
3.	16,238	Adventures in backpacking
4.	14,768	Hiking across mountains or through forests
5.	12,506	Staycation (a few days of calm and quiet at home)
6.	11,593	Cruising (on the seas, not in darkrooms)
7.	6,871	Skiing on perfect powder
8.	5,199	Motorbiking or cycling cross country
9.	5,107	Glamping (luxurious camping)
10.	3,338	I'm too busy for a holiday. Weeeeeeee!

RANK	COUNT	If you could move to another country, which would it be?
1.	7,012	Spain
2.	6,283	USA
3.	4,960	Germany
4.	4,080	Australia
5.	3,557	Canada
6.	3,078	France
7.	2,883	Netherlands
8.	2,737	Italy
9.	2,436	United Kingdom
10.	1,658	Thailand

RANK	COUNT	Where do you think the gay capital of the world is?
1.	11,323	San Francisco
2.	9,871	Berlin
3.	9,085	Amsterdam
4.	5,619	New York City
5.	4,492	Barcelona
6.	4,242	Cologne
7.	3,436	London
8.	2,812	Gran Canaria
9.	2,576	Bangkok
10.	2,390	Madrid
11.	2,090	Paris
12.	2,014	Tel Aviv
13.	1,381	Rio de Janeiro
14.	967	Sydney
15.	557	Montreal
16.	492	São Paulo

**CATEGORY: BIG GAY IMAGE**

RANK	COUNT	How are you most likely to show your uniqueness and who you are?
1.	21,685	Do nothing, stay how nature made you
2.	13,758	Get a tattoo
3.	13,523	Grow out facial and body hair, but keep it in check
4.	13,184	Stay shaved and smooth
5.	9,740	Keep it classy and cover everything up
6.	7,686	Dye your hair
7.	6,814	Grow a handlebar moustache or a big fluffy beard
8.	6,002	Get a piercing or other body modifications
9.	2,979	Enhance your features with makeup

RANK	COUNT	How far would you go with plastic surgery?
1.	40,148	Plastic surgery isn't for me
2.	10,032	Take a little bit off (Liposuction, tummy tuck)
3.	7,529	Have a hair transplant
4.	6,885	Enhance parts of my face (Nose, Chin, Lips, Eyes)
5.	5,712	The occasional botox
6.	2,364	Enhance parts of my body (implants)
7.	1,281	Do everything! (Life in plastic, it's fantastic)

RANK	COUNT	How would you describe the clothes you typically wear?
1.	38,204	Casual (jeans and a shirt)
2.	12,950	Whatever fits. I'm not really into fashion
3.	9,000	Sporty (athletic gear, track suits)
4.	8,927	Formal (Suits? Ties? Just Dandy)
5.	8,526	On-trend (what's currently hot)
6.	7,770	Everything black is best
7.	4,680	Fashion forward (You're a season ahead)
8.	1,743	I knit my own clothes
9.	1,251	Gender bending

RANK	COUNT	Which brand of underwear do you want to be seen in?
1.	15,211	Calvin Klein
2.	3,602	aussieBum
3.	3,097	Andrew Christian
4.	2,494	Addicted
5.	1,532	PUMP!
6.	1,017	ES
7.	840	Nasty Pig
8.	764	Björn Borg
9.	470	Marco Marco
10.	150	Toot

RANK	COUNT	What type of kink gear are you most likely to wear?
1.	20,478	Kink gear isn't my thing
2.	12,762	Jockstrap
3.	10,581	Sports kit
4.	5,353	Harness
5.	4,253	Military or Police uniform
6.	3,960	Leather chaps and/or vest
7.	3,067	Neoprene or Rubber
8.	2,282	Mask or hood
9.	1,857	Motorbiking gear
10.	1,158	Puppy play gear



**CATEGORY: BIG GAY MEDIA**

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RANK	COUNT	Which brand is the most gay friendly?
1.	6,253	Apple
2.	5,518	Google
3.	5,451	Netflix
4.	5,164	Absolut Vodka
5.	3,408	Starbucks
6.	3,030	Airbnb
7.	2,647	Ben & Jerry's
8.	2,181	Booking.com
9.	1,364	Burger King
10.	883	Hyatt Hotels

RANK	COUNT	Which Social Media do you use most often?
1.	41,180	WhatsApp
2.	37,590	Facebook
3.	18,314	Instagram
4.	6,349	Twitter
5.	5,777	Snapchat
6.	3,977	Google+
7.	2,723	Kik
8.	1,592	WeChat
9.	1,392	Line
10.	706	Reddit
11.	603	VKontakt

RANK	COUNT	Which gay news media are you most likely to get your news from?
1.	4,068	Attitude Magazine
2.	3,945	Gay Star News
3.	3,472	Blu Magazine
4.	3,063	Buzzfeed LGBT
5.	2,761	Queerty
6.	2,576	Huffpost Queer
7.	2,544	PinkNews
8.	2,511	Out.com
9.	1,049	Winq.

RANK	COUNT	What do you use dating apps for?
1.	37,826	Looking for Sex
2.	25,079	Make new Friends
3.	24,446	Looking for Dates
4.	19,625	Killing Time
5.	17,560	Searching for Love
6.	17,047	Discover others with similar interests
7.	16,783	Finding out what's happening where I live or where I'm visiting
8.	2,585	Keep Tabs on my Man

RANK	COUNT	What technology are you not likely to use this year?
1.	30,398	Gaming Console
2.	29,941	VR Headset
3.	28,946	Smartwatch
4.	11,657	Tablet
5.	7,003	Television
6.	4,541	Smartphone
7.	4,119	Computer/Laptop



**CATEGORY: BIG GAY CHOICES**

RANK	COUNT	Who inspires you the most?
1.	15,120	Ordinary people doing extraordinary things
2.	13,392	Friends
3.	8,398	Myself
4.	6,381	Partner or spouse
5.	4,643	Family
6.	1,867	Leaders or celebrities
7.	1,691	Children
8.	1,288	Colleagues
9.	711	Beyoncé

RANK	COUNT	Who's the hottest politician currently in office?
1.	14,634	Justin Trudeau (Canada)
2.	11,465	Emmanuel Macron (France)
3.	3,478	Hamdan bin Mohammed al Maktoum (UAE)
4.	2,583	Pedro Sánchez (Spain)
5.	1,091	Enrique Peña Nieto (Mexico)
	25,776	None of these

RANK	COUNT	What headline would you most like to see happen this year?
1.	15,919	Thailand legalizes gay marriage
2.	9,844	Sex video of Putin and Kadyrov discovered
3.	5,760	Life is found on Uranus
4.	3,048	Maluma comes out as Gay and single
5.	1,740	After years of hiding, Mariah Carey's flawless voice finally returns

RANK	COUNT	What inspires your creativity and new ideas?
1.	38,010	Conversations I have with people
2.	30,134	Music
3.	24,802	Things I read
4.	22,895	Things I see in the streets
5.	16,341	Things I see on TV
6.	15,169	Other people's creativity (paintings, graffiti, design)
7.	12,728	Meditation and self reflection
8.	8,297	My faith or spirituality

RANK	COUNT	Who do you think will have the greatest influence on the LGBT+ Community in 2018?
1.	622	Donald Trump
2.	149	Justin Trudeau
3.	108	Lady Gaga
4.	106	Emmanuel Macron
5.	93	Myself
6.	86	LGBT Community
7.	85	RuPaul
8.	85	Vladimir Putin
9.	80	Pope Francis
10.	51	Ellen
11.	42	Orpah Winfrey
12.	41	AfD
13.	41	Madonna
14.	35	Vice Ganda
15.	30	Angela Merkel
16.	30	Conservative Backlash
17.	27	Abolishment of Sec. 377 in India
18.	26	Ricky Martin
19.	25	Robert Biedroń
20.	22	Troye Sivan

RANK	COUNT	In 3 years I want to be...
1.	16,018	In a Relationship
2.	5,030	Married
3.	3,140	Married with Children
4.	2,574	Dating
5.	1,558	Single

RANK	COUNT	Which drag queen has been the greatest force for change?
1.	9,825	Conchita Wurst
2.	8,023	RuPaul
3.	2,668	Divine
4.	2,352	Dame Edna
5.	1,556	Chi Chi LaRue
6.	710	Vice Ganda
7.	568	Marsha P Johnson
8.	339	Pablo Vittar
9.	266	Panti Bliss
10.	132	Matsuko Deluxe
11.	121	Pepper LaBeija